



# Confederated Umatilla Journal

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**T**he Confederated Umatilla Journal is the monthly newspaper for the Confederated Tribes of the Umatilla Indian Reservation in Eastern Oregon. For six of the last eight years, the CUJ has been named the best monthly newspaper in Indian Country and it has earned first place for Layout and Design for tabloid newspapers in six of the last seven years.

The Confederated Umatilla Journal, a monthly publication that averages 48 tabloid pages, is produced in the Tribes' Public Information Program. On the first Thursday of each month, more than 7,000 copies are printed and

distributed by various methods. All tribal members receive the paper by mail, with another 800 subscribers that include government agencies, legislators and residents of the Pendleton community.

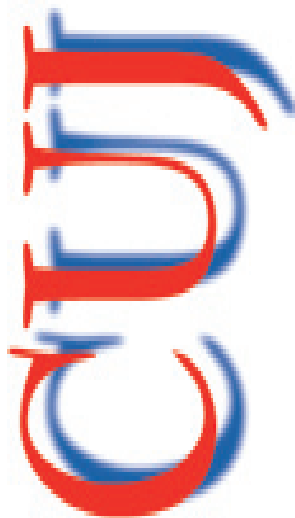
In addition, the paper is available free at a variety of locations in Pendleton, including the Chamber of Commerce, city and college library, Umatilla County Court House and several retail outlets.

The CUJ was started in the late 1970s. It was published sporadically through the mid-1980s, then abandoned for several years before it was restarted on a random basis. The paper began publishing monthly again in August of 1994. Its first full-time editor, Wil

Phinney, was hired in 1995 and has published monthly since then.

The CUJ tabloid page, run on a 30-inch web, is 0.93 inches wide by 13.5 inches deep. Set up on a four-column format, each column measures 2.33 inches wide. (2 columns - 4.83 inches wide, 3 columns - 7.33 inches wide.) *The open rate is \$4 per column inch.* A full-page ad costs \$216, three-quarter page \$72, half-page \$108, etc. Full color cost is \$88; spot color \$50.

Information about the Confederated Tribes and the CUJ can also be found on the Tribes' website: [www.umatilla.nsn.us](http://www.umatilla.nsn.us). Or contact Wil Phinney at 541-966-2034 or by email to [cuj@ctuir.com](mailto:cuj@ctuir.com).



## Publish date

Jan. 8  
Feb. 5  
March 5  
April 9  
May 7  
June 4  
July 2  
Aug. 6  
Sept. 3  
Oct. 1  
Nov. 5  
Dec. 3

## Ad deadline

Dec. 23  
Jan. 20  
Feb. 17  
March 24  
April 21  
May 19  
June 16  
July 21  
Aug. 18  
Sept. 15  
Oct. 20  
Nov. 17

## News deadline

Dec. 31  
Jan. 27  
Feb. 24  
March 31  
April 28  
May 26  
June 23  
July 28  
Aug. 25  
Sept. 22  
Oct. 27  
Nov. 24